



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Contract # 4856591

Schedule Dates 06/01/21-06/07/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 590 McAuliffe 30's (1566602)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 590
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/27/21
Last Modified 05/27/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,840.00
Net Total \$38,760.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2021	46	\$45,600.00
Grand Total:	46	\$45,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		5/27/21
2.0	Normal Line / SPOT	06/07/21-06/07/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	1	1							1	\$400.00	\$400.00	Washington (WJLA)		5/27/21
3.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	7A- 8A (EST)	1	1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/27/21
4.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	8A- 9A (EST)	1	1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/27/21
5.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	8A- 9A (EST)	3		X	X	X	X			3	\$1,400.00	\$4,200.00	Washington (WJLA)		5/27/21
6.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	7A- 8A (EST)	3		X	X	X	X			3	\$1,400.00	\$4,200.00	Washington (WJLA)		5/27/21
7.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)		5/27/21
8.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	2P- ABC-General Hospital	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		5/27/21
9.0	Normal Line / SPOT	06/07/21-06/07/21	2	:30	2P- ABC-General Hospital	1	1							1	\$300.00	\$300.00	Washington (WJLA)		5/27/21
10.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3		X	X	X	X			3	\$650.00	\$1,950.00	Washington (WJLA)		5/27/21
11.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	1	1							1	\$650.00	\$650.00	Washington (WJLA)		5/27/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/27/21
13.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/27/21
14.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	6:58:46P- Wheel Of Fortune	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Washington (WJLA)		5/27/21
15.0	Normal Line / SPOT	06/07/21-06/07/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/27/21
16.0	Normal Line / SPOT	06/07/21-06/07/21	2	:30	7:29:26P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/27/21
17.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	7:29:26P- Jeopardy	3		X	X	X	X			3	\$2,600.00	\$7,800.00	Washington (WJLA)		5/27/21
18.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$525.00	\$2,100.00	Washington (WJLA)		5/27/21
19.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/27/21
20.0	Normal Line / SPOT	06/06/21-06/06/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/27/21
21.0	Normal Line / SPOT	06/06/21-06/06/21	2	:30	6P- 7P (EST)								1	1	\$350.00	\$350.00	Washington (WJLA)		5/27/21
22.0	Normal Line / SPOT	06/05/21-06/05/21	3	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$500.00	\$500.00	Washington (WJLA)		5/27/21

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23.0	Normal Line / SPOT	06/05/21-06/05/21	2	:30	11P- 12A (EST)							1		1	\$200.00	\$200.00	Washington (WJLA)		5/27/21

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